# **Enterprise Development Program**

#### What we offer:

Any project approved for this program will have the assistance of the All Out Africa Foundation for the following:

- 1) to apply for micro-loan financing;
- 2) with a mentor for the business to guide it's development;

## Who can apply:

For a business to be considered for this program it must include:

- 1) an application using the Template below
- 2) the business leader must be a Swati citizen

## How to apply:

Submit an application using the Template below as an attachment via email to <a href="info@alloutafrica.org">info@alloutafrica.org</a>. Applications will be evaluated by an Advisory Board & approved based on need, likely success & expected benefit.

## **Template for Applications**

All applications for this program must include the following:

#### Leader:

Send the details of the business leader including: Name, date of birth, citizenship, marital status, dependants, physical address, education, qualifications, skills, experience.

## Objective:

Explain the objective of the business. What outcome should it achieve?

#### **Motivation:**

Explain why the business is important. Describe the details of what the business will do. Describe the surrounding situation and how the business fits into that. Explain why the leader is suitable.

## **Budget:**

Quotations for materials (or assets) to be purchased. Detail what funds (or other resources) are already available and what are needed as a loan. Describe what assets can be provided as a surety for the loan.

#### **Business Plan:**

Describe in detail who the customers will be and what product or service will be sold. Give a plan of income & expenses for the first 3 years of the business and show the profit or loss expected for each year. Show a loan repayment plan indicating how much will be repaid each month.